

PURSES, PEARLS AND BOW TIES

Thank you for inquiring about how to support Starlight's 4th annual *Purses, Pearls & Bow Ties* fundraiser. This special event hosted by the Sheraton Boston raises critical funds for local programs and services to brighten the lives of seriously ill children.

Women, men and children of all ages will enjoy an afternoon of shopping, Victorian Carnival themed entertainment, a silent auction and child-friendly activities including the opportunity to create spring crafts for hospitalized children, teaching our younger guests the importance of volunteerism and philanthropy.



You can support the event with a donation to our silent auction or sponsorship, more information about both options can be reviewed in the following pages. Your support ensures Starlight can continue its mission to improve the quality of seriously ill children by helping them cope with their pain, fear and isolation. Enclosed you will find information on sponsorship levels and benefits.

We hope you are as excited as we are about this event, the benefits it offers sponsoring companies and, most of all, the difference it can make for very deserving children and families. I would welcome the opportunity to discuss *Purses, Pearls & Bow Ties* and Starlight with you further. I can be reached at 617-241-9911 or jonelle.prilltate@starlight.org, or any of our dedicated committee members can answer any questions you might have.

Thank you for your consideration of our request,

Jonelle Prill-Tate
Community Development Officer
Starlight New England

Starlight Tax ID number 95-3802159

Sponsorship Levels and Benefits Hosted by the Sheraton Boston

Notice of sponsorship respectfully requested by February 8th.

Starlight Children's Foundation New England • 529 Main Street, Suite 608, Charlestown, MA 02129
Phone: 617.241.9911 • Fax: 617.241.0066 • www.starlight.org/newengland



PURSES, PEARLS AND BOW TIES

We realize the event is many weeks away, but with advance notice of your support, we are able to place additional focus on promoting Purses & Pearls and your contribution to Starlight families.

Event Date: Saturday, March 17, 2012

Diamond Sponsor \$3500

- ★ Recognized as Presenting Sponsor on all collateral materials.
- ★ Four event tables (tables seat 10)
- ★ Opportunity to place company collaterals at event
- ★ Back cover and full page ad in program
- ★ Listing in all media materials (press releases, feature articles, ads etc.)
- ★ "Presenter of event" recognition displayed on Starlight New England's website
- ★ First right of refusal to Presenting Sponsorship title for 2012

Gold Sponsor \$2500

- ★ Listed as Gold Sponsor on all collateral materials
- ★ Three event tables (tables seat 10)
- ★ Opportunity to place company collaterals at event
- ★ Full page ad in program
- ★ Listing in all media materials (press releases, feature articles, ads etc.)
- ★ Logo displayed on Starlight New England's website

Silver Sponsor \$1500

- ★ Opportunity to place company collaterals at event
- ★ Two event tables (tables seat 10)
- ★ 1/2 page ad in program
- ★ Listing in all media materials (press releases, feature articles, ads etc.)
- ★ Logo displayed on Starlight New England's website

Starlight Sponsor \$800

- ★ One event table (tables seat 10) with signage displayed on tabletop
- ★ Listing in all media materials (press releases, feature articles, ads etc.)
- ★ Logo displayed on Starlight New England's website

Table \$500

- ★ Table for ten guests
- ★ Listing in Program

Individual Tickets

- ★ Adult \$55 and Children \$25

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Donation Details

Sponsorship level

Chosen level of sponsorship: _____

Special request for sponsorship recognition: _____

Please email company logos for program to jonelle.prilltate@starlight.org by February 20, 2012.

Silent Auction

Item Description: _____ Value: \$ _____

Item enclosed. I will call to arrange for a pick-up.

Giveaways (only available to sponsors)

Item Description: _____

Contact information, if different from addressee.

Company Name: _____ Contact: _____

Mailing Address: _____

Phone: _____ Email: _____

Tickets

I would like to purchase _____ children's tickets (\$25 each) and _____ adult tickets (\$55 each).

Total ticket purchase \$ _____

Regrets

I cannot attend, but I would like to make a donation to Starlight Children's Foundation of \$160 for a Starlight family to attend the event.

I cannot attend, but I would like to make a general donation in support of Starlight's programs throughout the year in the amount of \$ _____.

Payment

I have enclosed a check.

Please charge my credit card in the amount of \$ _____.

I would like to make an automatic monthly donation of \$ _____ on my credit card.

Credit Card No: _____

Security Code: _____ Exp. date: _____ / _____

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